

Executive Compensation Survey

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Content

CompEssentials segments the data into the most commonly used breakdowns so you can quickly target salary levels. Results supplied in both excel and pdf formats.

CompPlus, our online tool, enables you to generate customized reports. Participants receive complimentary access to CompPlus. CompEssentials is included with CompPlus.

Geographic Coverage

British Columbia
Alberta
Saskatchewan
Manitoba
Ontario

Data Collected

salary ranges
base salaries
total cash
quality of match
hours of work

Positions

(Below is a full list of positions we are currently collecting data for)

President/CEO	Strategic Planning Director	Vice President, Maintenance
President (Subsidiary)	Vice President, Investments	Vice President, Marketing
Chief Operating Officer	Treasurer	Marketing Director
Group Vice President/Group General Manager	Vice President, Purchasing	Vice President, Marketing & Sales
Division Vice President/General Manager	Purchasing Director	Marketing & Sales Director
Vice President, Operations (Non-Manufacturing)	Vice President, Supply Chain	Vice President, Customer Service
Vice President, Corporate Development	Supply Chain Director	Vice President, Sales
Vice President, Finance/CFO	Vice President, Human Resources	Sales Director
Vice President, Finance & Administration	Human Resources Director	Customer Service Director
Finance Director	Vice President, Labour Relations	Vice President, Communications
Corporate Controller	Labour Relations Director	Communications Director
Division/Regional Controller	Occupational Health & Safety Director	Registrar
Assistant Controller	Vice President, Information Technology	Vice President, Engineering
Internal Audit Director	Information Technology Director	Vice President, Business Development
Vice President, Risk Management	Vice President, Research & Development	Business Development Director
Risk Management Director	Vice President, Operations (Manufacturing)	Vice President, Infrastructure
Vice President, Strategic Planning	Operations Manager/General Manager	Vice President, Administration
		Vice President, Legal
		Corporate Secretary
		Vice President, Regulatory Affairs

Bolded positions are contained in the 2021 survey



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Need More Info?

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Perks of Participating

NO PURCHASE REQUIRED

RECEIVE A COPY OF OUR SALARY INCREASE SURVEY reporting actual & projected salary increases

RECEIVE A 50% DISCOUNT

RECEIVE COMPLIMENTARY ACCESS TO COMPPLUS, WCBC'S ONLINE TOOL



Pricing

	Participant Price	Non-Participant Price
CompEssentials		
Clerical/Administrative Support	\$949	\$1,900
Middle Management & Professional	\$949	\$1,900
Information Technology	\$949	\$1,900
Marketing & Sales	\$949	\$1,900
Engineering & Technical	\$949	\$1,900
Production & Distribution	\$949	\$1,900
 Executive Compensation	\$1,149	\$2,300
Consulting Engineers Compensation, Benefits & Employment Practices	\$2,749	\$5,500
Group Insurance & Retirement Benefits	\$499	\$1,000
Compensation Policies & Practices	\$499	\$1,000
CompPlus – WCBC's online data sorting tool	FREE	\$1,900
Salary Increases	FREE	\$1,900
Board of Directors Compensation	—	\$2,300



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