

# Marketing & Sales Compensation Survey



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## Content

**CompEssentials** segments the data into the most commonly used breakdowns so you can quickly target salary levels. Results supplied in both excel and pdf formats.

**CompPlus**, our online tool, enables you to generate customized reports. Participants receive complimentary

### Geographic Coverage

British Columbia  
Alberta  
Saskatchewan  
Manitoba  
Ontario

### Data Collected

salary ranges  
base salaries  
total cash  
quality of match  
hours of work

## Positions

(Below is a full list of positions we are currently collecting data for)

Marketing Specialist	Digital Marketing Manager	Department Manager
Marketing Coordinator	Digital Marketing Specialist	Loss Prevention Manager (Retail Stores)
Market Research Manager	Customer Experience Manager	Loss Prevention Agent
Market Researcher	Telemarketing Supervisor	Fundraising Director
International Accounts Manager	Telemarketer	
National Accounts Manager	Merchandise Manager	
Regional Sales Manager	Merchandise Planner	
District Sales Manager	Pricing Analyst	
Branch Sales Manager	Product Costing Coordinator	
Export Sales Manager	Advertising Coordinator	
Inside Sales Manager	Art Manager	
Inside Sales Representative	Creative Services Manager	
Inside Sales Support	Visual Merchandise Manager	
Wholesale Sales Representative - Senior	Visual Merchandiser	
Wholesale Sales Representative	Print Production Manager	
Commercial Sales Representative - Senior	Technical Service Manager	
Commercial Sales Representative	Technical Service Specialist	
Industrial Sales Representative - Senior	Retail Store Manager	
Industrial Sales Representative	Assistant Retail Store Manager	
Product Manager	Retail Sales Representative - Senior	
Channel Marketing Manager	Retail Sales Representative	
Channel Marketing Specialist	Retail Service Clerk	
Digital Marketing Director	Sales Assistant	



Suite 502, 595 Howe Street  
Vancouver, BC V6C 2T5

## Need More Info?

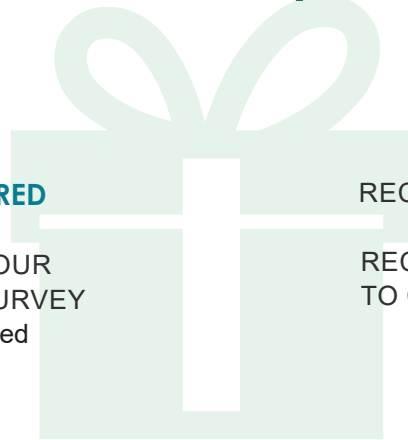
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## Perks of Participating



### NO PURCHASE REQUIRED

RECEIVE A COPY OF OUR SALARY INCREASE SURVEY reporting actual & projected salary increases

RECEIVE A 50% DISCOUNT

RECEIVE COMPLIMENTARY ACCESS TO COMPPLUS, WCBC'S ONLINE TOOL

## Pricing

### CompEssentials

Clerical/Administrative Support

Participant Price

Non-Participant Price

\$999

\$2,000

Middle Management & Professional

\$999

\$2,000

Information Technology

\$999

\$2,000



### Marketing & Sales

**\$999**

**\$2,000**

Engineering & Technical

\$999

\$2,000

Production & Distribution

\$999

\$2,000

Executive Compensation

\$1,249

\$2,500

Consulting Engineers Compensation, Benefits & Employment Practices

\$2,900

\$5,800

Group Insurance & Retirement Benefits

\$524

\$1,050

Compensation Policies & Practices

\$524

\$1,050

### CompPlus – WCBC's online data sorting tool

**FREE**

**\$2,000**

### Salary Increases

**FREE**

**\$2,000**

Board of Directors Compensation

—

\$2,500



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## Need More Info?

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