

Marketing & Sales Compensation Survey



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Content

CompEssentials segments the data into the most commonly used breakdowns so you can quickly target salary levels. Results supplied in both excel and pdf formats.

CompPlus, our online tool, enables you to generate customized reports. Participants receive complimentary access to CompPlus.

Geographic Coverage

British Columbia
Alberta
Saskatchewan
Manitoba
Ontario

Data Collected

salary ranges
base salaries
total cash
quality of match
hours of work

Positions

(Below is a full list of positions we are currently collecting data for)

Vice President, Marketing	Industrial Sales Representative	Vice President, Customer Experience
Marketing Director	Telemarketing Supervisor	Customer Experience Director
Marketing Manager	Telemarketer	Customer Experience Manager
Marketing Specialist	Merchandise Manager	Customer Insights Analyst
Marketing Coordinator	Merchandise Planner	Vice President, Customer Service
Vice President, Marketing & Sales	Product Costing Coordinator	Customer Service Director
Marketing & Sales Director	Pricing Analyst	Customer Service Manager
Market Research Manager	Advertising Manager	Customer Service Representative
Market Researcher	Advertising Coordinator	Customer Service Clerk
Marketing Analyst	Creative Services Manager	Technical Service Manager
Marketing Data Analyst	Graphic Designer	Technical Service Specialist
Brand Manager	Desktop Publisher	Technical Service Representative
Product Manager	Editor	Call Centre Manager
Channel Marketing Manager	Art Manager	Call Centre Supervisor/Team Lead
Channel Marketing Specialist	Visual Merchandise Manager	Call Centre Attendant - Senior
Vice President, Sales	Visual Merchandiser	Call Centre Attendant - Junior
Sales Director	Print Production Manager	Retail Store Manager
Sales Manager	Digital Marketing Director	Assistant Retail Store Manager
Sales Assistant	Digital Marketing Manager	Retail Sales Representative - Senior
Sales Support/Administrator	Digital Marketing Specialist	Retail Sales Representative
Revenue Manager	Digital Marketing Analyst	Retail Service Clerk
Revenue Analyst	Content Strategist	Department Manager
Sales Data Analyst	SEO/SEM Specialist	Loss Prevention Manager (Retail Stores)
International Accounts Manager	E-commerce Manager	Loss Prevention Agent
National Accounts Manager	Social Media Coordinator	Member Services Director
Regional Sales Manager	Website Content Manager	Member Services Manager
District Sales Manager	Vice President, Communications	Member Services Coordinator
Branch Sales Manager	Communications Director	Registrar
Export Sales Manager	Communications Manager	Fundraising Director
Inside Sales Manager	Communications Officer	Fundraising Manager
Inside Sales Representative	Events Manager	Fundraising Coordinator
Inside Sales Support	Events Coordinator	Vice President, Business Development
Wholesale Sales Representative - Senior	Community Relations Manager	Business Development Director
Wholesale Sales Representative	Indigenous Liaison Manager	Business Development Manager
Commercial Sales Representative - Senior	Indigenous Liaison	Business Development Representative
Commercial Sales Representative	Investor Relations Manager	Proposal Writer
Industrial Sales Representative - Senior	Investor Relations Advisor	Proposal Coordinator



Suite 502, 595 Howe Street
Vancouver, BC V6C 2T5

Need More Info?

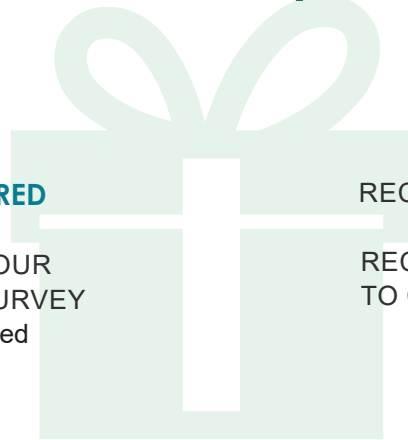
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Perks of Participating



NO PURCHASE REQUIRED

RECEIVE A COPY OF OUR SALARY INCREASE SURVEY reporting actual & projected salary increases

RECEIVE A 50% DISCOUNT

RECEIVE COMPLIMENTARY ACCESS TO COMPPLUS, WCBC'S ONLINE TOOL

Pricing

CompEssentials

Clerical/Administrative Support

\$994

\$1,990

Middle Management & Professional

\$994

\$1,990

Information Technology

\$994

\$1,990



Marketing & Sales

\$994

\$1,990

Engineering & Technical

\$994

\$1,990

Production & Distribution

\$994

\$1,990

Executive Compensation

\$1,199

\$2,400

Consulting Engineers Compensation, Benefits & Employment Practices

\$2,874

\$5,750

Group Insurance & Retirement Benefits

\$519

\$1,040

Compensation Policies & Practices

\$519

\$1,040

CompPlus – WCBC's online data sorting tool

FREE

\$1,990

Salary Increases

FREE

\$1,990

Board of Directors Compensation

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\$2,400



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